

Product **Brochure**



Society for Family Health

...Creating Change, Enhancing Lives







Our Mission

Our mission is to empower Nigerians, particularly the poor and vulnerable to lead healthier lives. Working with the public and private sector, we use social marketing and behavior change communication to improve access to essential health information, services and products to motivate the adoption of healthy behaviors.

Our Vision

Our vision is to demonstrate significant impact on HIV & AIDS control, improved Family Planning, control of Malaria and Diarrhea diseases in Nigeria; to improve access to essential health information, services and products nationwide, and to motivate the public adoption of healthy behaviors using evidence-based behavior change communication with a consistent focus on the poor.

...Creating Change, Enhancing Lives

Social Business Enterprise is a subsidiary of one Nigeria's leading non-governmental organization, Society for Family Health, Nigeria. The subsidiary leverages on a unique business model aimed at achieving sustainable access to Reproductive, Maternal, Newborn, Child Health and Nutrition (RMNCH-N) and non-communicable disease health products and services in Nigeria.

SBE is funded through an innovative financing mix that comprises of out of pocket payment, innovation funds, loans and tactical donor support for selected products and or initiative start up.

SBE is aimed at transforming both the market and the financing model in a way that Nigerians irrespective of social economic wealth quintile have access to health products and services in a viable manner for the long term.

The out of pocket payment component is designed such that in using brands equity and appeal, the SBE seeks to build upon and deepening the unique Nigeria spirit of self-help using the surplus generated from the sales of premium brands to support the provision of value brands of same product category to Nigerians in lower wealth quintiles.

The SBE aims to maintain market leadership in its core product category while taking a longer term view to the market development, ensuing both rural and urban access are prioritised.

About Us

Product Portfolio





Flex Classic

This classic is ribbed for extra sensation and it is lubricated with strawberry flavour.





Flex Brown Sugar

Brown Sugar is a premium studded chocolate flavoured condom for maximum stimulation and thrill.





Flex Pleasure Unlimited

Pleasure Unlimited is a unique premium bubble gum flavoured condom offering extra pleasure and maximum delight.





Flex Spice

Spice premium latex condom is an ultra-thin strawberry flavoured condom designed to provide that natural feel. Spice has 3 Strawberry ultra-thin condoms for your sexual delight. Lubricated teat ended condoms.





Flex Stamina

Stamina is a Lidocaine-treated condom for longer lasting excitement. 3 Performance Enhancing Condoms for longer excitement.





Flex Treasure Island

Each pack of Treasure Island is a combo of 3 variants: Flex Spice, Flex Brown Sugar and Flex Pleasure Unlimited.



Flex Treasure Island

A combo of 3 variants

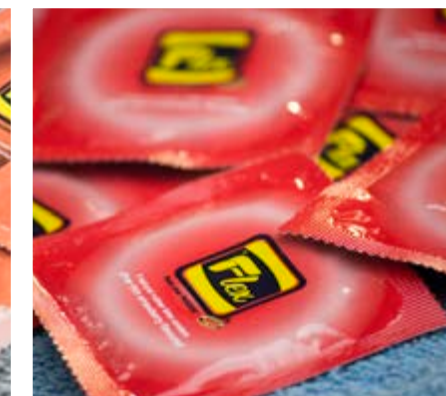
Flex Spice



Flex Brown Sugar



Flex Pleasure Unlimited




ROCK YOUR PASSION™



Flex by Gold Circle introduces new look

NEW LOGO :: new pack design :: STILL RIBBED :: still flavoured :: FOR YOUR DELIGHT

www.flexcondom.com :: Download our Sexicon Mobile App  

Your
trusted
and
reliable



now comes in a
new pack



"Strong for maximum protection,
sensitive for maximum pleasure."

Available in stores Nationwide



Nigeria's No 1 condom brand designed to provide maximum protection, sensitive to deliver maximum pleasure.

Being SFH's pinnacle product with over 20 years in the Nigerian Market Gold Circle (Classic) undergoes two levels of quality assurance test, hence its double tested assuring premium quality. A pack contains now contains three solid latex condoms sold at subsidized price.

Gold Circle condom offers dual protection to encourage family planning and prevent Sexually Transmitted Infection in Nigeria.

Gold Circle Condoms are made of latex, well lubricated and shrink wrapped. Please read the instruction leaflet enclosed before use. Use each condom only once.

No method of contraception is 100% effective in preventing pregnancy, HIV and sexually transmitted infections.

This high quality condom is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales representative is here to help you:

Call us on:

090 6000 0762

or email us on:

sales@sfhnigeria.org

Free your mind....
ENJOY!

PROTECT AGAINST
STIs | HIV



Stay SAFE

FC2 Female Condom is a non-latex condom that comes pre-lubricated with a non-spermicidal, silicone based lubricant. Its sheath, with its outer ring is made of synthetic nitrile. Hence, latex free allergies.

FC2 female condoms is one of the best female condom brands on the market today. A pack of FC2 contains two female condoms which are sold at a subsidised price. The inner ring of the condom aids insertion and helps secure the unique device in place during intercourse while the outer ring of the condom remains outside the vagina.

FC2 Female condom provides women with equal access in the choice of protection and family planning. They are also safe, pleasurable, easy to use and easily accessible. The high efficacy is comparable to that of male condoms. FC2 condoms are latex free, hormone free and well lubricated

These high quality model of condoms are proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales representative is here to help you:

Call us on:
090 6000 0762

or email us on:
sales@sfhnigeria.org

Precaution:
Female condoms are inserted into the vagina prior to intercourse and provide protection from both STDs and pregnancies. Although, FC2's like every other condom cannot guarantee 100% protection against pregnancy, HIV and sexually transmitted infections.

A condom for every *lifestyle*



A contemporary line of condoms
for today's style of living.

Lifestyles Brand latex condoms are tested more than three times to ensure they meet U.S. testing requirements and provide you with a highly reliable product. LifeStyles Condom is a premium brand that comes in four variants:

Lifestyles Original Condoms are thin with a special Easy fit shape for that greater natural feeling. With a special Easy Fit shape, designed to be easier to put on and for extra comfort during sex.

Lifestyles Flavours are assortment of condoms that provide the ultimate mixed variety for fun: exciting flavours which include banana, blueberry, strawberry, vanilla, chocolate, mint. Some of the assortment may be textures or coloured. Lubricated teat ended condoms, preferable for people who like to diversify and explore

LifeStyles Ribbed Condoms are designed with ribs to provide an exciting sensation and heightened stimulation. Textured, lubricated, teat ended condoms.

LifeStyles Ultra-Thin Condoms They are designed to thinner than the regular condom yet just as safe and reliable as standard condoms for maximum giving the feel of wearing no condom. Textured, lubricated, teat ended condoms.

Please read the instruction leaflet enclosed. Use each condom only once. These high quality condoms are proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales representative is here to help you:
Call us on:
090 6000 0762
or email us on:
sales@sfhnigeria.org

Caution:
this product is made from natural rubber latex which may cause allergic reactions.

one drop all wet



An effective water based
condom lubricant

Lubrica is an effective water based condom lubricant. Lubrica eliminates unpleasant friction and eases vaginal dryness that might lead to discomfort or pain whilst creating a sensual experience. Its major component is glycerine, which makes Lubrica, slippery, gentle, and easy to clean up.

It contains ingredients that cannot break latex, silicone or other materials that condoms are made out of. Lubrica can be mixed with wide arrays of condoms to enhance your sensual pleasure offering that extra comfort and delight.

It is available in a 60ml bottle which holds about 20 applications.

This high quality lubricant is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

Note:
For more information
on how to use Lubrica
see bottle.

“makes water
SAFE
for drinking”



Water Guard Plus is a water disinfectant



An exceptional water disinfectant that
makes water safe for drinking.

WaterGuard Plus® is a Safe Water System technology in a unique powder formulation which in just half an hour, a capful turns 25 litres of water into clean, safe and drinking water.

WaterGuard Plus® is available in a 180gram bottle that contains a powder mixture that destroys harmful bacteria, protozoa, and other germs that cause water-borne illness.

This point of use water disinfectant is intended for both adults and children, and provides protection against diseases, including cholera (which causes severe diarrhoea and vomiting in epidemics) as well as dysentery and other forms of water borne disease causing agents.

The solution bottle was invented to create an efficacious product that enables every Nigerian with access to potable and safe drinking water through a simple, affordable and convenient method.

Note:

This high quality water purifier is manufactured exclusively for SFH by Control Chemical PTY Ltd. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

It is simply
convenient, effective
and easy to use.
Protect your family
today!!!



Purifying the World's Water



It is safe for long-term use by the entire family, including infants.

P&G Purifier of water is a powdered mixture that comes in small affordable easy-to-use packets. A sachet combines flocculation and disinfection to produce 10 liters worth of clean drinking water.

It is especially useful for purifying water from open sources such as streams and rivers that has accumulated sediments making it difficult for use because it contains a chlorine disinfectant (calcium hypochlorite) for killing bacteria and an iron salt coagulant (ferric sulfate) for removing suspended matter, protozoa, and viruses.

It also contains a buffer, clay and plymer to provide good coagulation and flocculation. It is safe for long-term use by the entire family, including infants, and is considered an effective technology by the World Health Organization.

Note:

This high quality water purifier is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales representative is here to help you:

Call us on:

090 6000 0762

or email us on:

sales@sfhnigeria.org

happy child happy mother



Oral Rehydration Salt and The Paediatric Zinc Sulphate Dispersible Tablet



Restores body fluids and electrolytes
lost due to dehydration.

Paediatric Zinc Sulphate Tablet + Oral Rehydration Salts (ORS) is indicated for the treatment of diarrhea in children between 6 months and 5 years of age.

Paediatric Zinc Sulphate Tablet contains Zinc Sulfate Monohydrate USP equivalent to 20mg elemental Zinc. Zinc is an important micronutrient for a child's overall health and development.

Zinc is lost in greater quantities during diarrhoea, to help the child fight off new episodes of diarrhoea in 2-3months following treatment. Zinc is used as adjuvant therapy with Oral Rehydration Salts to replace the lost Zinc.

This high quality model of diarrhoea solution is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

A
dependable
technology...

SAVING NEWBORNS



CHLORXY G GEL



It is affordable, simple to administer
and easily accessible.

Chlorxy-G gel is an antiseptic gel for newborn cord care. Chlorxy-G gel is a high impact; low-cost medicine that prevents umbilical cord infections in newborn babies.

Ensuring optimal cord care at birth and during the first week of life is crucial in saving a child's life. Chlorxy- G Gel prevents life-threatening sepsis and cord infections which averts preventable neonatal deaths.

Chlorxy-G gel is WHO recommended and proudly Nigerian.

This high quality antiseptic gel is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

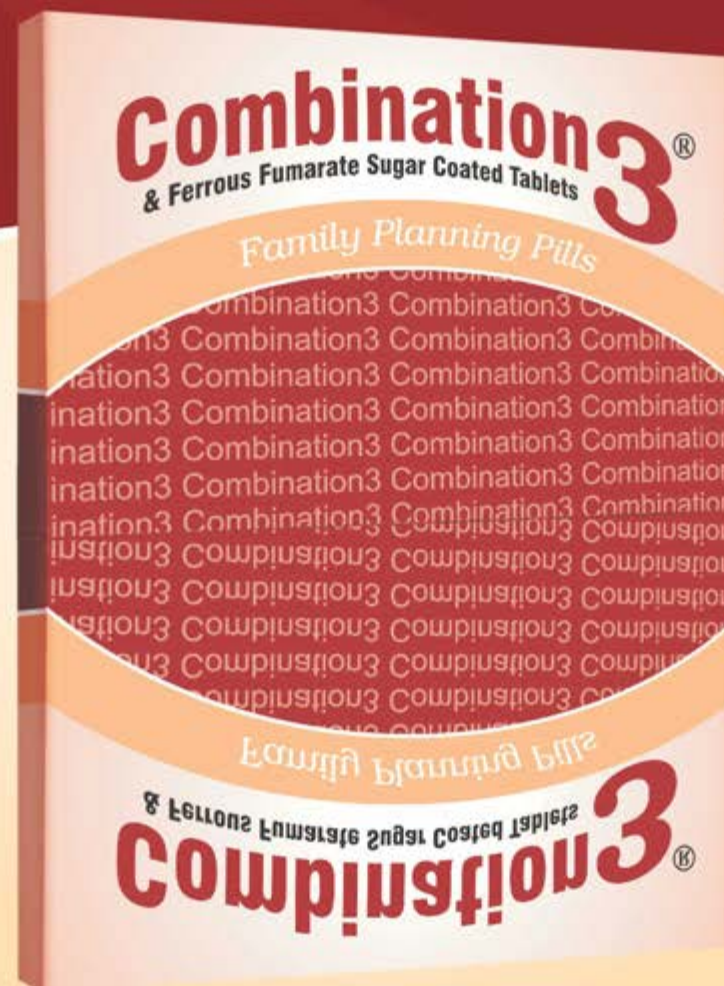
090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

Note:
For more information
on how to use
Chlorxy-G gel ® see
insert leaflet.

Space births with **Combination3[®]**



Safe and modern way to space
your child birth.

Combination 3 is a Combined Oral Contraceptive Pill (COC pill) taken daily. This low dose oral pills contains 28 tablets (21 hormone containing beige coated and 7 hormone-free brown coated tablets).

This child spacing pills are a safe and is a modern way to space your child birth. Combination 3 can be used to delay the birth of a first child, to space the birth of children, or to limit family size.

How does Combination 3 work?

Pregnancy happens when a woman's egg and a man's sperm meet. If you take Combination 3 each day, this stops you from releasing an egg each month. If no egg is released, you cannot get pregnant. As soon as you stop taking the pills, the egg can be released and you can become pregnant again

This high quality model of contraceptive solution is proudly brought to you by SFH. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

Precaution:
You should be
advised by a health
provider on the
timing and usage
of Combination 3.
It does not protect
you from sexual
transmitted diseases.

If preventing pregnancy
after unprotected sex is
what you are looking for;

POSTINOR 2

GIVES YOU 120 HOURS TO FIT IT



“the best-kept secret”



The best-kept secret.

Postinor-2 is an emergency contraceptive pill (ECP) also known as a morning after pill. This over the counter pill is used to prevent pregnancy when taken within 72 hours of unprotected intercourse or failure of a contraceptive method.

Postinor-2 is not intended as a regular method of contraception. Where a repeat course of emergency contraceptive is required, long term methods are advised.

The highest efficacy is achieved if the first tablet is taken as soon as possible no later than (72 hours) after unprotected. The second tablet should be taken 12 hours (and no later than 16 hours) after the first tablet.

This high quality model of contraceptive solution is proudly brought to you by SFH. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

Precaution:
Read enclosed leaflet
before use. Also,
Postinor- 2 like every
other emergency
contraceptive does
not prevent you from
sexually transmitted
diseases.

The Natural **CHILD SPACING METHOD**



Plana®
CycleBeads



One of the most inexpensive
and easy to use

Plana CycleBeads is a color-coded string of beads used as an easy, effective natural method of planning or preventing pregnancies. It is unarguably one of the most inexpensive and easy to use method contraception.

The colour of the beads informs the woman when pregnancy is likely or not. While using Plana CycleBeads, the user is expected to move the ring on the beads over each bead to track each day of her cycle.

Plana CycleBeads is suitable for every woman with 26-32 days' cycle who seeks a natural yet modern method of contraception because it is side-effect free and has no form of health consequences. It can be recommended has an introductory contraceptive mix in bringing new users to family planning.

Plana CycleBeads® is a scientifically proven way to plan or prevent pregnancy by simply tracking the start dates of your period. It's over 95% effective as shown in efficacy trials and used by millions of women around the world than every other user dependent method.

SFH pioneered the use of this contraceptive solution in Nigeria; It is low-cost and requires one-time purchase!!! It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales
representative
is here to help you:

Call us on:

090 6000 0762

or email us on:

**sales@
sfhnigeria.org**

Precaution:
A qualified healthcare
provider should
advise user on
the timing and
usage of Plana
Cycle Beads®. For
healthcare providers
see insert leaflet for
further guide. Plana
CycleBeads, efficacy
is highly dependent
on continuing correct
use and does not
protect against
HIV/AIDS sexually
transmitted diseases.



LIVE FREELY

- * Most tested bednet brand
- * Highly effective malaria prevention
- * Robust and long lasting
- * Safe and easy to use

 **Mosquito**
 **Mosquito Coil**
 **Mosquito Repellent**



It's safe, long lasting, and effective

PermaNet® bed net is a long lasting insecticide treated net proven to be safe and effective in the prevention and control of malaria.

Presenting PermaNet®, a high-quality and pre-treated mosquito net which kills and repels mosquitoes and house flies. The ready and easy-to-use PermaNet® mosquito net lasts for minimum of 20 washes which ensures you peace of mind, and your family a sound sleep.

PermaNet® bed nets employ a superior technology which enables the slow release of the insecticide deltamethrin and an optimum mesh size, that does not allow mosquitos to penetrate the net. It is made of 100% polyester and requires no re-treatment or dipping, thereby decreasing the need for repeat use. They are designed to meet the evolving challenges faced by vector control programmes across the world. It is the most tested long-lasting insecticidal nets on the market.

A PermaNet® bed net helps protect families from malaria especially pregnant women and young children at night when malaria-carrying mosquitoes usually bite.

This high quality model of malaria solution is proudly brought to you by SFH-SBE. It can be found at wholesale drug dealers, pharmacist and Patent Proprietary Medicine Vendors nationwide.

Our sales representative is here to help you:

Call us on:
090 6000 0762

or email us on:
sales@sfhnigeria.org

PermaNet® has been fully evaluated by the World Health Organization Pesticide Evaluation Scheme, and is being given full recommendation for use in malaria prevention.

Contact Us



Society for Family Health Headquarters

Justice Ifeyinwa Nzeako Building
Plot 8, Port Harcourt Crescent
Off Gimbiya Street, Area 11, Garki, Abuja - Nigeria

Twitter: @SFHNigeria
Youtube: SFHNigeria

E-mail: info@sfhnigeria.org
Website: www.sfhnigeria.org

Facebook: Society for Family Health, Nigeria
Tel: +234 (0) 709 822 1440, 709 822 1445, 709 822 1447

